

British All - Wool Blankets, Wadded & Eiderdown Quilts, \$13.00 to \$25.00 pair. 3.75 to 34.00.

We are specializing once again in British made All-Wool Blankets. Our present stock is a delight to eye and touch. Wonderfully soft live wool with warmth in every ounce. Merchandise that gives us great Pleasure to sell in this Dominion once more.

**White and Grey American Cotton Blankets,
\$2.50 to \$4.45.**

Australian Blankets, Reg. \$8.20 for \$7.00 pr.

An excellent line of desirable bed comforts that contain no Shoddy fillings. Coverings of most superior fabrics possible at the price. For warmth without Weight, try one of our Eiderdowns.

Now Opening:

**New Chintz,
Curtain Velours
and Scrims.**

**300 prs. Boys' Separate Pants
\$1.55 and \$2.80.**

Good strong long wearing fabrics in Tweeds and Corduroy, in a full assortment of sizes.

Bishop, Sons & Co., Ltd.

Phone 484. Mail Orders receive careful consideration.

WARNER'S Rust-Proof Corsets!

The value in Warner's Rust-proof Corsets has always been one of their features. That is why we are able to guarantee them to you.

Our new models have arrived and among them are unusual values, in the latest fashion lines such as are here shown for average figures.

We have also many specially recommended styles for stout figures and slender—all guaranteed not to "RUST, BREAK or TEAR".

Price from \$2.00 pair up to \$5.50.

Marshall Bros

Sole Agents for Newfoundland.



Hair! Hair!

FACTS AND FIGURES WHICH WILL SURPRISE YOU.

Persians shave themselves as a sign of mourning.

Hair grows much faster in summer than in winter.

Squirrel's hair makes a fine quality artist's brush.

The longest beard recorded is 12 feet. The longest hair growing on a female head was 8 feet.

In India a native barber can shave a person while asleep without awakening him, so gentle is his touch. Red hair is regarded as beautiful in Turkey, and consequently many women dye their hair that shade.

Hairless dogs exist in China and Japan. They have webbed feet, and are amongst the smallest variety of dogs known.

Beards were unpopular in the fourteenth century, when close shaving became fashionable with young men. Old men wore forked beards.

Shaving the head when an infant is one month old is a Chinese custom among the male population. A banquet is often part of the ceremony.

Wig-wearing was at its height about 150 years back, when every boy four of five years of age had their heads shaved in readiness to wear a wig.

Hair dye being at one time considered detrimental to long life, a certain Continental insurance company is said to have refused to insure persons who used it.

Tons of hair at one time were used for packing between the plates of a certain part of our war vessels. Hair, being very elastic, offered a good backing to metal.

Bald-headed folk, said a physician once need never worry about having consumption. He observed that "there seems to be some connection with bald heads and sound lungs."

Shaving off whiskers is a sign of mourning among the Hindoos. Some wear moustaches and beards, but all wear whiskers, which are shaved off when an adult relation dies.

"The Society of the Pointed Beards" existed in New York some twenty-five years ago, so-called because each member's beard had to be trimmed to a point—that being the rule of the club.

Wigs originated in France by Louis XIII. in the seventeenth century. They were used more as ornaments, and the French king started the fashion to conceal his premature baldness.

Human eyelashes are said to exist on the marble statue, the Sleeping Ariadne, one of the gems of the Vatican, which was found in 1563. It is the only statue of the human figure with eyelashes known.

Dark-haired people, so says an authority, get married sooner than fair-haired individuals. He has shown by statistics that an overwhelming majority of those women who live and spinners have fair hair.

Hair oil was used in the times of the Egyptians, 400 B.C. Authorities say that the first medicinal recipe was a hair tonic for an Egyptian Queen, which was as follows: "Dogs' paws, asses' hoofs, boiled in oil with dates."

Human hair is said to have been the most profitable crop known. 30 years ago even, five tons or more were annually imported into London, the "harvest" in Paris at that time yielded \$50,000 yearly.

Ancient Hebrews were mostly fair-haired, but now they are dark-haired. Fair-haired people generally are becoming less numerous than in the old days. Irish people, for instance, two hundred years ago never had many dark-haired individuals in their race.

Coughs and Colds are very prevalent at present. Try Phorone at STAFFORD'S, Theatre Hill.

For a LADIES' GOOD WINTER COAT at Bargain Price, try BOWRING BROS., LTD.

ON DOCK—The Norwegian steamer, Wascana, plying between Wabana and Sydney, went on dock this morning for renovation.

A List of Fresh Supplies Just Received.

ELLIS & CO.

Limited.

Family Grocers and
Delicatessen Market,
203 Water Street.

Fresh Oysters.

**Choice
Fresh Turkeys.**

**Choice
Fresh Chicken.**

**Fresh Imported
FINNAN HADDIE.
First for the season.**

Kipped Herring.

"Barrington Hall" Soluble Coffee.

White House Coffee.

Seal Brand Coffee.

"Symington's" Essence of Coffee.

Reindeer Coffee and Milk.

ARRIVED AT LAST.

Fresh Shipment

"SAVORY'S"

Celebrated

CIGARETTES.

Special Straight Cuts,

in boxes 100's, 50's, 25's.

No. 3 Turkish Plain,

in boxes 100's, 50's, 25's.

No. 1 York Brand Egyptian,

in boxes 100's, 50's, 25's.

Here and There.

WEATHER ACROSS COUNTRY.—

Calm and dull; tempt 26 to 52 above.

Bargains in LADIES' COATS.

Just take a look in and see them.

BOWRING BROS., LTD.

oct22,61

AT THE CROSBIE.—The following

are guests at the Crosbie:—J. A. Bar-

rier, Capt. Hunter, M. A. Givany.

Package Teas at THE BEE-

HIVE STORE: Golden Pheasant,

ant, Orange Pekoe, White

House, etc., etc.—f.a.m.t.f

CARGO FLOUR.—The S. S. Lake

Elton arrived from Montreal yester-

day afternoon bringing 25,000 barrels

flour.

For a LADIES' GOOD WINTER

COAT at Bargain Price, try

BOWRING BROS., LTD.

oct22,61

ON DOCK.—The Norwegian steam-

er, Wascana, plying between Wabana

and Sydney, went on dock this morn-

Shipping Notes.

The Dobbie is now loading fish at Fogo, from Earle & Sons, for Europe. The R. B. Fowlow, has arrived at Trinity from Labrador with 850 qtls. of codfish.

The Gwir is loading fish from the Nfld. Labrador Export Co., at Fogo, for Oporto.

The Gannett with 200 qtls. of Codfish, has returned to Conception Hr. from Labrador.

Schooner Energie is loading fish from Monroe Export Co., for Gibraltar.

The schooner Asquith with 5500 quintals of codfish, cleared yesterday from Little Bay Islands, for Europe.

A message to the Board of Trade yesterday from Oporto, stated the schooner Smuggler had entered there and the Winifred was outside.

The Kineo is at Hr. Breton, loading salt bulk fish, for the Gordon Pew Co., Gloucester.

The A. G. Elenor with 2408 qtls. of codfish, left Pushthrough yesterday for Gibraltar.

The schooner Lucille, has sailed from Little Bay Islands, for New York, with 2170 brls. of herring, from Josiah Marmel.

Late arrivals at Moreton's Hr. from Labrador are the St. Clair, with 1100, and the E. Moores, with 500 qtls. of codfish.

The S. S. Lady of Gaspe will leave here for Halifax and Boston on Saturday next, taking freight and passengers.

Prices Going Down.

Gee, how these words would spell if it were true. Spring goods are being quoted now in net goods at 35 per cent. above this season's (looks rather discouraging). But we are here for encouragement. Having purchased our Fall merchandise last Spring, we are in a position to offer it 40 per cent. below others, and now having purchased our next Spring's ware this Fall, we will be in a position to offer it 50 per cent. less than others. If you are not already acquainted with this store, it would be advisable to get in line with all of those who are getting the benefit of our economical methods of doing business. LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION, 253 Water Street, St. John's.

Here and There.

When you want Steaks, Chops, Cutlets and Collops, try ELLIS.

ARMOURY ENTERED.—The C.C.C. Armoury was entered a few nights ago and a sum of money stolen from the safe.

See the Bargains at BOWRING'S. LADIES' COATS, \$16.00 for \$12.80.—oct22,61

IMPORTING MUSICAL INSTRUMENTS.—We understand that the Salvation Army, Corps No. 1, are importing twenty silver plated instruments for the use of their band.

Try Phorone for that nasty Cough and Cold you have. Price 30c. at STAFFORD'S Drug Store.—oct6,19

CHALLENGE MATCH.—The St. Bona and Fieldians will be the next match in the inter-collegiate games. The St. Bona will play a challenge match this evening at 4 a.m. with a team from H. M. S. Briton.

MINARD'S LINIMENT.—The Old Reliable. P. C. O'DRISCOLL, LTD., Agents, St. John's. oct14,3m

SAGONA'S REPORT.—The following message to the Reid Nfld. Co. was received from Hopdale last evening: Prevailing winds, north west gales with snow showers. Left Macovik southward bound on the 22nd; winds south west and dull.

Minard's Liniment Cures Diphtheria.

The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.



Newfoundland Clothing Co., Ltd.

J. J. ST. JOHN.

NOW, MR. FISHERMAN AND OTHERS! are at our service. We carry a large stock of

Pure White Flannel Beef.

Butter Malasses (best) Tea Sugar

and all other Groceries which we can save you a little

on and guarantee your satisfaction.

50 brls. Good Bright Beef at \$32.00 barrel.

Worth about \$45.00.

J. J. ST. JOHN,

136 and 138 Duckworth Street.

'OCEANIC'

**The Reliable Canvas
for Ships' Use.**

**BEST BY TEST
EQUIP YOUR VESSELS
AND PROVE IT!**

HARRIS & ELLIOTT, Ltd.

McBride's Cove.

Distributors for Newfoundland.

Wholesale Only.

The Winsor Rigging Works,

Workshop:
Adelaide Street.

Office:
26 Water St. West.

We invite you to get our prices on any Rigging work you may have. We have competent desmen to do our work.

ORDERS PROMPTLY ATTENDED TO.

may17,60d,19



**CAMPBELL
NOS**

on the World
Price.

Supply Co.

St. John's.

left for the

SALE!

attended and a won-

ieved. Tremendous

you have not already

me and share in our

ance to save a few

ot may not have an-

0 per cent. Reduc-

e of this week.

BROS,

ATER ST. Retail.

DIED.

Passed peacefully away, Oct. 22nd,

James Churchill, aged 81 years, be-

lieved wife of Alfred Hibbs, leaving

four sons, two sons and

daughters. Funeral on Saturday,

at 2:30 p.m., from her late residence.

IN LOVING MEMORY

Private Frank Roberts, son of Mr.

We are still showing
a splendid selec-
tion of

**Tweeds
and
Serges.**

No scarcity at
Maunder's.

However, we beg to
remind our custom-
ers these goods are
selling rapidly, and
cannot be replaced
at the same price.

John Maunder,
Tailor and Clothier, St. John's, Nfld.



**No Matter How the Fire
is Caused**

if you're not insured, you're a
loser. Take time to see about
your policies. We give you the
best companies and reasonable
rates.

PERCIE JOHNSON,
Insurance Agent.