

NOW RULES AS KING!

Although he has not as yet exercised his full powers, King Frost is now King of the weather, and the waters of the Lakes and Skating Rinks may at any moment feel the severity of his rule and become icy, and then skating will be the order of the day. And now let us introduce to you another King—**KING INVICTUS**—who hold an equal position with **KING FROST**, in the realm of skating, both are absolutely necessary for pleasurable skating.



GIVE HIM A PAIR OF INVICTUS HOCKEY BOOTS,

A PRACTICAL NEW YEAR'S GIFT.

Jack Frost will supply the ice.



Useful New Year Gifts for Men.

A DURHAM DUPLEX SAFETY RAZOR
will be sure to please him.

Marshall Bros

TOYS for the New Year Season.

A few remaining from our large
assortment.

Night, the Intoxicant.

By RUTH CAMERON.



RUTH CAMERON

So many friends with whom we had been taking dinner and spending an unusually pleasant evening recently, urged us to stop for the night.

We had rather a hard trip home ahead and it was a temptation because one accomplishes so little in a day if one has to begin it by going home. But my housemate steadily refused my urgings.

Afterwards I asked why.

Mornings are always anti-climaxes.

"Because," said my housemate, "we were having such a good time and were enjoying each other so much, I didn't want to spoil it. Mornings are always anti-climaxes. I'm a different person in the morning and I think most people are."

And when I thought it over, I agreed. We should have awakened in an entirely different mood. We should have tried to take up the thread of our night's gaiety and utterly failed. And then we should have been constrained.

As it was, we carried off a pleasant memory of congenial talk, and when we met again we shall take up the thread naturally and easily.

All People are Divided Into Two Parts.

I think every human being is divided into two personalities; that personality which gets up in the morning and that which begins to come out toward evening.

Doubtless that is one thing which distinguishes us from the animals, they sleep in the evening and thus have only one personality.

Night is an intoxicant to most of us. We become more fluid, talk more easily, think more quickly, feel more vividly. We see things in a larger way at night. Small difficulties dwindle out of sight. Night is the time for social converse, not by the laws of convention and convenience but by those of psychology.

Night is the time for generous impulses. One reads some story of suffering and need at night and one

plans to make some big sacrifice. And then comes morning with its cold common sense, its readjustment to every day world, one reminds oneself that other people are not making such big sacrifices, and one decides to think the matter over more thoroughly, and not to be too hasty—with the inevitable result.

Common Sense and Uncommon Sense.

I think people are wont to distrust this night personality and to consider that their truer self is the matter of fact light-of-common-day person. It is a familiar warning (I believe I have quoted it myself) that one should never make an important decision without letting both personalities think it over.

And yet I wonder sometimes if we wouldn't do some things better if we put less emphasis on the common sense of our workaday selves and gave more heed to the uncommon sense of the rebel self.

A Cantata, entitled "Santa Claus in Japan," will be given in the Presbyterian Hall on Thursday and Friday, 27th and 28th insts., commencing at 8 p.m. Admission 30c.—dec26,31

NOTE OF THANKS.—Mr. and Mrs. O'Keefe and family, of Waldegrave Street, desire to express their sincere thanks to all kind friends who sent notes of sympathy to them in their recent bereavement sustained by the death of their dear son and brother Edward of the R. N. R., who lost his life on the 14th of August, while on active service.—Their Majesties the King and Queen, His Excellency the Governor and Lady Davidson, Hon. R. A. Squires, Colonial Secretary; Right Rev. Mgr. McDermott, V.G.; Rev. P. Sheehan who broke the sad news, Rev. J. F. Pippy, Rev. Mother Catherine, the Convent, Placentia; Sister Mary Ignatius, the Convent of Mercy, Brigus; Mr. Michael Harrigan, Chief Gunner, R. N. Gunners School, Devonport; The Newfoundland War Conington Association, London; Mrs. K. Cover, Miss Nellie Callahan, Johnston and Spruille Co., Liverpool, and all other kind friends who visited them in their sorrow.—adv11

Now Due by Steamer:

- 225 brls. Stark Apples—Assorted.
- 175 brls. Baldwin Apples—Assorted.
- 102 brls. Various Kinds.
- 100 cases Navel Oranges.
- 50 cases Valencia Oranges.
- 25 cs. Porto Rico Oranges.
- 50 cases Spanish Onions.
- 30 1/2 cs. Spanish Onions.
- 30 crates Texas Onions.
- 30 bxs. Fcy. Table Apples.
- 5 boxes Grape Fruit.
- 5 boxes Calif. Lemons.

Orders now booking.

Soper & Moore,
Importers & Jobbers
Phone 458.

Rann-dom Reels.

POPULARITY.

Popularity is the greatest single asset of the politician and sometimes the only one that can be detected with the naked eye. It is worth more to an officer-seeker to be born with a good, non-peeling coat of popularity than to have an unlimited campaign fund and a union labor card.

Popularity is caused by what people think of a man before they have had time to find out how he treats his wife. Some of the most popular men who ever moved to town shed their popularity in one piece, like a coat shirt, when the neighbors get a chance to hear scraps of their conversation going out of the kitchen window. You and I have known men who were so popular at the club that they never had to buy anything but mineral water, but who were subjected to the plate glass discount of 99 per cent off in sixty days on reaching home. This teaches us that popularity is sometimes a mere polish which shines best among total strangers.

The best kind of popularity is that which is not looking for results. The statesman who is looking for popularity with a dark lantern and a pair of gum boots is usually about as short-lived as a spit-ball pitcher. Nobody ever attained a durable grade of popularity by being confined to a sick bed every time there was a critical and expensive roll call. A man may be able to bolster up his popularity for a time with free garden seeds, alfalfa literature and Fourth of July orations, but sooner or later the proletariat will secure his actual chest measurement, after which it is good night.

Popularity never deserts a man in public life who always votes and takes orders from nobody but his wife. There are a whole lot of things in this life worse than being temporarily unpopular, and one of them is being temporarily crooked. The statesman with bright red corpuscles and a spine that does not wobble whenever he thinks of

the coming election can afford to be misunderstood, but he can't afford to turn into a human caterpillar. When Holland cried, "God give us men!" he was no doubt thinking of those representatives in our great national assembly who are absent or not voting every time the pork barrel sticks up its greasy head.

Popularity is a good thing to have, and the best part of it is that it doesn't cost a thing but decency and kindness and acting on the square.

MADE AT HOME.



WALT MASON

This year, oh, little girls and boys, there'll be no German Christmas toys. The Germans have so much to do, so many errands to pursue, they really haven't time to pause and carve out toys for Santa Claus. But there'll be toys. I have no doubt, for every little maid and scout, for all the children in this realm, made from our native slippery elm. Why brought we toys across the seas? We have the drawing knives and trees, and we can hew from pine or beech an elephant that is a peach, and we can shape a polar bear, an anacoonda or a hare, a camel with an up-right back, a duck that can emit a quack. We have the tools, we have the skill; why bought we toys from Kaiser Bill? Now, watch me make a Noah's ark, and fit it out with hen and shark, rhinoceros and kangaroo and every beast you wish to view. This war with all its woes and stings, has taught us lots of useful things. We find that we can fashion traps we used to buy from foreign chaps; and that's a lesson, little kids, which should be pasted in our lids. So watch me take my saw and ax, and fashion toys as slick as war; I'll carve you beasts of gorgeous shapes, I'll hew out warthogs, bees and apes, and give you, dear ones, ample cause to whoop with me for Santa Claus.

Fads and Fashions.

Green lined with gray makes a pretty street suit.

Hats of soft rose are worn with somber street dresses.

Silver evening slippers are brocaded in black and gold.

Cowl hoods finished with tassels appear on some blouses.

Brushed wool makes a pretty collar for the new sweater.

Silver or black brocaded slippers go with almost everything.

Tailored blouses are being made of regular shirting material.

"Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this Iron at \$3.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building.

ST. JOHN'S GAS LIGHT CO.
dec22,17

A Good All Round Liniment

that seems to go straight through the skin and reach the pain. That is a good description of

Stafford's Liniment.

We believe there is no more generally useful liniment. It seems to reach the spot every time.

No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. Keep a bottle of "Stafford's Liniment" in your medicine chest.

For sale everywhere.
Manufactured only by
DR. F. STAFFORD & SON,
St. John's, Nfld.

More Prussian Kultur.

Stationery for British Prisoners.

The latest refinement of German Kultur is apparently to be found in the thoughtful selection of appropriate stationery for the use of British prisoners of war.

We have just received a choice sample of Prussian art from Frankfurt-on-Oder. When the wife of a British soldier who is interned at that delectable spot opens her husband's letters, she finds the upper half of the inside of the envelope adorned with an elegant picture, representing the Prussian idea of an air raid on the English Coast. Above the cliffs of perilous Albion, and as far inland as the artist can go, innumerable fires are burning, and pillars of flame and smoke mark the sites of successful explosions.

Out at sea there is abundant wreckage, and a large ship is going down under the fire of a monster albatross which is operating at pleasure just overhead. In fact, the whole production is in perfect Prussian taste, and as minutely calculated a courtesy as anything could be. Both the art and fine feeling of Frankfurt-on-Oder are inimitable, and the Prussians may well feel that they have discovered a method of attacking both their prisoners in Germany and their relatives in England to which there is no immediate reply.—London Times.

Your Boys and Girls.

Try to make your child roll and to learn gradually to undress himself as well as to put his clothes away in an orderly fashion. Remember that habits begun in childhood are apt to last through life. Be sure, too, that the thought that is last in the child's mind as he drops off to sleep, will be good as it will be the first that comes to him in the morning.

Give the children their evening meals early, say at five or five thirty, before the regular dinner hour. The mother who has to be cook, nurse, maid, seamstress and everything, in fact, will do well to adopt this method. It gives the parents their own dinner hour in comfort without distressing scenes that occur when tired, peevish children are present. Feed the little folks, bathe them and tuck them into bed before their tired father returns from business and the result will be a quiet, restful evening. Milk toast, well cooked cereal, warm mutton broth, stewed fruit and any drink that agrees with the child, makes a sensible, easily digested diet for children.

Look Us Up! Open Nights.

Saturday Savings

At the "Boston"

Bargain HOUSE.

A very comfortable place to buy. Always some very attractive prices.

Overcoat

Time is Here

To-morrow, Saturday, we offer a very fine line of Men's and Boys' Overcoats, purchased in the British market previous to the advance. They are made from good heavy material, substantially lined, dark colors and are worth at to-day's prices \$20.00 each. Just twenty left. While they last you can have them at

\$15.00
each; all sizes.

Corsets.

389 pairs Job Corsets, D. & A. Parisian and other reputable brands; all sizes. Marked away down; slightly soiled. Very interesting prices. Come and save.

Hosiery.

Wool Hosiery for Men and Women. Very difficult to get these now. We have them though, bought two years ago. Good fast blacks, dyed when dye was dye; not imitation, from 45c. up. Get a few pairs while they last.

We stock the famous American

BLUE DENIM

OVERALL,

\$1.90 garment.

A very good Blue Overall we offer at \$1.19.

The "Boston" Bargain House,

362 Water Street,
Opp. Parker & Monroe's.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent.

THE HUBBARD MOTOR ENGINE

is strong, sturdy and reliable, and is very easy on fuel.

Sales for 1917, which have broken all records, prove the popularity of the Hubbard.

Before buying an engine ask for the Hubbard Catalog.

GEO. M. BARR,

St. John's.

Advertise in The Evening Telegram