

# JANUARY OFFERINGS

## Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

- |  |  |          |
|--|--|----------|
| WHITE FLANNELETTES at special Cut Prices. . . . .                                    | WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c. . . . . | NOW 22c. |
| WHITE TABLE DAMASKS still offering at attractive prices. . . . .                     | WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c. . . . . | NOW 27c. |
| A JOB LOT OF WHITE LAWNs. Values up to 20c. We offer at an all round price . . . . . | WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c. . . . . | NOW 30c. |
| WHITE TUCKED LAWN (Lace Insertion). Regular 27c. . . . .                             | ONE PIECE VERY FINE TUCKED LAWN. Regular 60c. . . . .          | NOW 45c. |
| WHITE TUCKED LAWN (Lace Insertion). Regular 30c. . . . .                             |  | NOW 22c. |

### White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

## Marshall Bros

### A Text From Baseball.

By RUTH CAMERON.



RUTH CAMERON

her-man laughing, "it's just talking a text from baseball."

#### The Baseball Miracle.

"It's this way. I myself don't take such an awful lot of interest in baseball. But there was something greater than the game—greater than any game, in the way the Braves (that's the fan-name for the Boston National Baseball team, my dear) came through and won the pennant. It was as thrilling as the boy's stories I used to read. Here was a team of third-rate men, occupying the last place in the league, who overnight became a team of world beaters. It saved of black-art. These same men who had been losing game after game, began winning game after game until, in a little less than three months, the team that had been rated as about the poorest of big-league teams, proved itself the best, by beating everything in sight and winning the world's series.

"I wondered at it. To me it seemed inexplicable. To discover how the Braves became world beaters instead of world-beaten would be to discover something worth while.

"Now if one man more than any other might be counted on to know the reason for the change, that man is the

manager. And that was why I was tremendously interested in reading his explanation of the change.

"That is what happened. The Braves had finished a disastrous trip away from home. They had been playing poorly and they knew it. They were in a rut as deep as the slough of despond. They knew that everybody knew they were a poor club and they rather suspected they were themselves.

#### The Braves' Surprise.

"When they returned to Boston they expected that there wouldn't be any more than a corporal's guard of fans turned out to greet them. They were surprised to find more than 5,000. They received a great reception. When the men returned to the club house all they could talk about was the crowd that had greeted them, and its enthusiasm.

"From that day the Braves began to win. They were a changed team. Lack of faith on the part of the followers of the team on that day they returned home would have resulted in a broken, discouraged club that would have finished where it was—in the last place. Faith and encouragement worked the miracle, and nothing else."

"And that," concluded the Author-man, "brings me around to what I started to tell the Cynic. Which is that it's really 'faith that moves the mountains'—man's faith in himself. And the measure of man's faith in himself is the 'faith others have in him'—the people closest and dearest to him.

"In other words," said the Cynic, "you mean that 'he also serves who only stands and boosts.'"

*Ruth Cameron*

Most charming are the dances frocks made of organdie.

### How a War Levy Was Recovered.

The story of a French doctor's fee for attending a German Prince has just become known. It was when the Germans were advancing towards Sezanne and Fere-Champenoise. They reached Epervay, where they consumed 50,000 bottles of champagne and demanded a war levy of £57,000.

After the Battle of the Marne, when the Prussian troops were in full flight, one of the Imperial princes was seriously wounded. He was conveyed to Epervay, which was still being guarded by a few German troops. But not a German surgeon was to be found in the town, so a staff officer went in search of a French surgeon. He was advised to go to Dr. Vernon, a celebrated surgeon, who was promised a princely fee if he would attend to the Imperial patient.

The doctor, hearing in mind the war levy demanded from his native city, fixed his fee at the sum of £7,000. The paymaster of the German army sent the amount demanded the same evening to the mayor in gold pieces bearing the image of Emperor William.

#### Only One "BROMO QUININE"

Whenever you feel a cold coming on, think of the full name, LAXATIVE BROMO QUININE. Look for signature of E. W. Grove on box. 25c. dec2,w,t

### How is This for Prophecy.

As to the Germans they will reap what they have sown. Now they are at the pinnacle of power; they have made all Europe tremble, and they are foolish enough to rejoice at it. It is very dangerous to frighten every one, we learned this at our expense; they will learn it in their turn. Because Bismark succeeded in his enterprises, they look upon him as a kind of God; they will not see that he employed only dishonest means; strategy, lies, espionage, corruption and violence. Nothing is ever firm that is erected on such a foundation. But to tell all this or nothing to the Germans would amount to the same thing; they are intoxicated by their victories, and they will awake only when Europe wearied by their ambition and by their insolence, will arise to bring them to reason. Then they will be forced to acknowledge that if night sometimes overwhelms right, justice is eternal.—Erickmann-Chartrain, written more than forty year ago.

*Ruth Cameron*

### Sea Dog Matches,

A Large Shipment Just Received.

#### Homestead Tea

Is the best possible value that experience can produce; resulting in a steady growing resistless demand and always giving unbounded satisfaction to its admirers.

There's a smile in every cup of Homestead. 50c. lb. For 5 lb. parcels 10 per cent discount.

Pure Irish Table Butter. Symington's Soup Squares, 10c. Symington's Pea Flour, 1 lb. tins, 25c.

#### FEEDS.

No. 1 P. E. I. Black Oats. Corn Meal. Whole Corn. Bran. Cattle Feed.

## C. P. EAGAN,

Duckworth Street and Queen's Road.

### Oranges, Grapes, etc.

Arrived per s.s. Durango: 50 cases Sweet Oranges 30 kegs Cluster Grapes. 30 cs. Silverpeel Onions.

### Potatoes.

P. E. I. Potatoes in 90 lb. bags.

### Soper & Moore.

Phone 480.

### Directors Meet in Battle Trench.

London, Jan. 3.—Possibly the strangest company meeting ever recorded, says the Chronicle, was held in a dug-out in the trenches somewhere in France on Dec. 2. It was a meeting of directors of Vacher Abi & Sons, Ltd., parliamentary printers. All the directors of the firm are on active service. Their accountants sent the chairman, Capt. Stanley Low, a summary of the year's accounts, and have now received the minutes of the meeting, at which Capt. Low and another director, Capt. Geoffrey Cox, passed on the accounts.

The two directors present at the meeting in the trench dugout, regretted the absence of the third director, Capt. Claude Low, "whose whereabouts at the front are unknown to them."



A TOTAL LOSS by fire won't be a loss to you if you have one of my FIRE INSURANCE policies. In that case I stand the loss and reimburse you. Don't let your policy run out. Consult me and keep up your policy in my safe and reliable Fire Insurance Company.

**PERCIE JOHNSON,** Insurance Agent. WINDY'S LINIMENT CURES DIS- THRAPEL

### Doctors and Gas Fires

In an article which recently appeared in the London "Evening News," Mr. W. G. Faulkner stated: "In making my inquiries I discovered one significant fact. This was that one company—the Gas Light and Coke Company—had among their consumers 2,500 doctors who had gas fires installed in their houses, some as many as ten or a dozen; that 1,500 of these doctors had become users of gas during the past three years; and that not one had ever given them up."

### The One O'clock War Train.

"A stirring if a touching sight is the departure of the one o'clock train each day from Victoria Station: taking back to the front officers and men who have been spending their short leave at home," says the Times. "A great mass of people throngs the station; but double barriers keep from the platform itself all but the travellers and the friends who have come to see them off.

"There are tears, of course, shed unobtrusively; and partings at the last moment from which one can only turn away. There are anxious women's faces. But the men themselves are in-or gallantly assume—such laughing spirits that anything like general or sustained depression is impossible. Extraordinarily fine men they are, too, many of them in equipment which shows unmistakable evidence of recent hard usage; and the mixture of regiments and uniforms makes the assemblage doubly interesting.

"RE. R.A. R.F.A. R.M.C. A.S.C. M.M.P., you can read the lettering of almost every branch of the Service: Grenadier and Coldstream Guards, South Wales Borderers, Lancashire, Highlanders in kilts, armen and Staff officers of every degree; ribbons on the breast which tell of service in South Africa, in the Sudan, and on the Indian frontier; and every man looks fit and outwardly, at least, is as happy as a schoolboy going for his holidays.

"The train runs in two sections, the earlier leaving at a few minutes before one o'clock, the second a few minutes after. It seems impossible, as the whistles blow, that out of all the clinging leave-takings all the passengers can really get on board. But somehow, swinging into open doors and clustering on carriage steps as the train is already moving, they are safely off still shouting back laughing 'Good-byes.'

"It is all very British, the casualness of it, and the masking under laughter of the deeper emotions. Certain reflections must occur to anyone who witnesses the scene. The first is of the splendid quality of the sacrifice which we are making. To British eyes, it seems impossible that any men whom other nations are offering on the battlefield can be quite as fine as these, our own."

"VICTORY" FLOUR Makes sweet snowy white bread, is strong, full of life and fresh white the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan12,t

### BE GRATEFUL.



WALTER MASON

The New Year finds poor Europe torn, and splashed with fifty kinds of gore; a million sad-eyed women mourn the loved ones who return no more. A million orphans, starved and sad, their hearts too early known to pain, look down the road and call for dad, and look and call and weep in vain. A million homes are gaunt and bare, where once the sound of glee were heard, where children lisped the evening prayer, and parents read the sacred Word. And in this country, blessed of God, there is no roar of foemen's guns; no grisly terror stalks abroad to slay our brothers and our sons. No butchers on our shores aspire to dye our streams, now running clear; we gather by the evening fire, secure from harm and free from fear. Does gratitude your bosom fill, that you are from such anguish free, or do you whine of ev'ry ill, however trifling it may be? Oh, we who go our peaceful ways, unmenaced by war's steel-clad ranks, should fill the air with songs of praise, and bombard Heaven with our thanks.



### "Stop Coughing."

That hack, though small, is big enough to carry you off.

### Stop it at once.

Our Cough Remedy costs less than an undertaker. Every time you cough you strain your entire system. Coughing leads to an inflamed throat and nervous disorder. "Stafford's Phosphate Cough Cure" quickly cures and gives you almost immediate relief; you owe it to yourself to have it ready to take immediately when you catch cold.

Obtainable at STAFFORD'S DRUG STORE, Theatre Hill. STAFFORD'S DRUG STORE, Duckworth Street. Price 25 cts. Postage 5 cts. extra. Jan11,t

### Ambulance Car Fleet.

Maharajah's Splendid Gift to The December 22.—The King at Buckingham Palace yesterday accepted from the Maharajah Scindia of Gwalior, a Christmas gift of a fleet of motor-ambulances, auxiliary cars, and motor-cycles. The gift was offered to his Majesty by Lieutenant-Colonel Sir David Barr, who represented the Maharajah.

The King was accompanied by the Queen, Princess Mary, and Prince Henry.

The fleet consists of 41 ambulance cars, 4 officers' cars, 5 motor-lorries, and 10 motor-cycles. Each car has attached to it a brass plate bearing the name of the donor, "Scindia." The cars entered the palace grounds by the Grosvenor-gardens gate and filed past the King and Queen, who had taken up their stand near the King's Door, afterwards leaving the grounds by the Garden Gate and passing to the Mall through the courtyard.

The King placed the gift at the disposal of the naval and military authorities and intimated his intention of telegraphing his thanks personally to the Maharajah.

"VICTORY" FLOUR Gives bread that nutty flavor so desirable. FRANKLIN'S AGENCIES, Ltd.—Jan12,t

### HUNDRED ONTARIO CHINAMEN Offer Service as Cooks.

London, Ont., Jan. 7.—Recruiting for the third contingent is proceeding briskly in the district, and many young men from the country are volunteering.

It is a literal fact that this season's waists are being made over fittings.



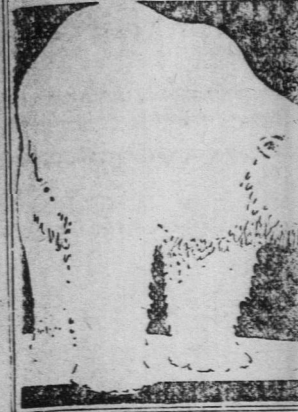
France sends out no finer brandy than this "fin champagne" grape vintage. **HINE'S Three Star Brandy** Guaranteed Twenty Years Old J. Hine & Co. are the holders of the oldest vintage brandies in Cognac a. a. ROBLIN, of Toronto, Sole Canadian Agent JOHN JACKSON, St. John's, Resident Agent.

### THE MO

feature of the Po white coat, which whiteness of its regions. The sn ever, is not white

### SUNLIC

The beauty of Sun and the easy way



### Submarines of Engla

Submariners of England. Who probe the hidden deep, Who hourly face an ugly death And hold life very cheap; Bold scions of a sturdy stock You're straining for the foe, As you sweep, fathoms deep, To strike your deadly blow— While the battle rages up above And you do your bit below.

Your periscopes are peeping Above the crashing surge, That heaving waste you scan haste, Then suddenly submerge. Far in the secret silence Where none may help or kne Down you sweep, fathoms deep, To let your message go— While the battle rages up above And you do your bit below.

Submariners of England, All honour to your pluck! Good hunting in the nether sea And very best of luck! To let your message go— Of course, but this I know, There'll be fame for your name When the star of peace shall rise, When the roar of battle sinks, And you've done your bit below. JESSIE B.

### Wireless up a Chim

Woman's Discovery. A woman inspector of the Livy health authority when on her observed some instruments in the place of one of the rooms of a in the working-class district of field. She suspected that the occupant was a wireless installation, told the occupant that it was the law to have it there and the would have to report the matter to the police. The police visited the house, found in the chimney a complete authorized wireless installation which they seized. It is understood that messages could be received not despatched.

### NORE COMMAND CHANGE

Return to Active Service of Callaghan.

His Majesty the King has pleased to approve the appointment of Admiral Sir George A. Callaghan, C.V.O., K.C.B., to be Commander-in-Chief of the Nore in succession to Admiral Sir Richard Poore, B.C.B., C.V.O.

Admiral Sir George Astley is shan was Commander-in-Chief of Home Fleet from 1911 until this year, when he retired and made first and principal A.D. the King. He was sixty-two of age on December 21. He served service in China in 1900.

"VICTORY" FLOUR Sweet, and retains its moisture the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan12,t

### Fresh Tur

Dried Apricots, 1 lb. c. Fancy Prunes, 1 lb. c. Dried Peaches, 15c. Campbell's Soups, 12c. Boyer's Early June Pe Snowdrift Corn Californi. Figs, 1 lb. Cranberries, 40c. gal. Almeria Grapes Dates, 10c. pkg. Condensed Milk, 5c. tin

### BOVRIL

T. J. EDENS.