

We unhesitatingly recommend Magic Baking Powder as being the best, purest and most healthful baking powder that it is possible to produce. CONTAINS NO ALUM. All ingredients are plainly printed on the label.

**MAGIC BAKING POWDER**

EM. GILLET CO. LTD.  
TORONTO, ONT.  
WINNIPEG-MONTREAL

## Evening Telegram

W. J. HERDER, - - - Proprietor  
W. F. LLOYD, - - - Editor

SATURDAY, October 24, 1914.

## A Last Desperate Attempt.

By all accounts the Germans seem to be making a most desperate effort along the coast of the Channel to turn the flanks of the Allies. They appear to be rushing fresh men to this portion of the battle field in order to get through and turn the flanks of the allies. The fact that they have large bodies of cavalry which appear to be useless and are being mowed down, indicates that they have a use for them, should the line of the allies be broken, and that they intend to use them to harass the rear and the retreat, can they but break through. The great rushes of the earlier part of the war were at length brought to an end by the steady persistence and determined rearguard action on the west fought by Field Marshal French. Then followed the fight in the Marne and the driving back of the Germans and the taking up of new positions. The new lines have taken up nearly six weeks to establish. They now entered from the Swiss border near Belfort in a wavy line northward to Verdun, another way line to Compiègne, and a third line to Neuport on the coast of Belgium. It is this latter line that has been under development the past month. Meanwhile every effort to break through the lines established have been frustrated by the allies, and the allies made the pace in extending the last line to the coast. It will be in the mind of many of our readers that desperate attempts were made at Belfort, at Nancy, at Toul, and St. Mihiel, at Rheims, at Soissons, at Roye, at Laingny, at Arras, at Lille, at Hazebrouck, to break through, but while ground was given and taken, the line remained intact. The line has now closed to the coast and the Germans are making their most furious effort to break through along the coast. The result of the engagement will be awaited with confidence, particularly as warships are rendering great service, where the German forces are near enough to the coast to be reached by ship guns.

## Patriotic Fund.

Editor Evening Telegram.

Dear Sir,—Kindly acknowledge through the columns of your paper the following contributions towards the Patriotic Fund:—

Amount already acknowledged \$61,132.60

William Miller, Esq. 1.50

Capt. G. H. F. Abraham 20.00

Employees T. & J. French & Son, Gander Bay, per S. O. Steele—

T. & J. French & Son \$20.00

Frank Simms 1.50

Ell Hart 1.40

Am. W. Burt 1.40

Leonard Simms 1.20

Henry Scott 1.40

Rd. Scott 1.40

Arthur Burt 1.40

Alan Simms 1.40

Alex Hart 1.40

Walter Hodder 1.40

Levi Hodder 1.40

Herbert Dalley 1.40

Herbert Dalley 1.40

Thomas Winter, Esq. 37.50

M. A. Fraser, Esq. 5.00

J. Alex. Winter 15.00

Collected by Rev. Jno. Goodenough Crags—

"BUSINESS AS USUAL"

**DEVINE'S to the FRONT**

with a large assortment of

**Home Made, all Wool, Underwear.**

The time has arrived for throwing aside Cotton and Light Underwear. We have the real stuff from \$1.00 per garment up. We had the privilege of supplying the 1st N. F. Regiment with these goods. Be patriotic, buy goods made in your own country. Keep the factories running and the money at home.

**J.M. Devine**

THE RIGHT HOUSE

210 Water Street (2 Doors East of Post Office.)

## LATEST

1 P.M.

A SPANISH PRINCE.  
MADRID, To-day.  
A son was born this morning to Queen Victoria, of Spain.

THE KAISER IN POLAND.

PETROGRAD, To-day.  
Soldiers from the Warsaw front say that Emperor William was personally on the field of battle. He was almost taken captive, barely escaping by automobile.

BELFORT ROAD BLOCKED.

GENEVA, To-day.  
No German heavy artillery has arrived before Verdun or Belfort, as yet, according to a correspondent who has returned to the base after visiting the French and German frontier for a week. The correspondent says Belfort is so well armed that it would take 300,000 men with heavy artillery a long time to oust the French, which army the Germans cannot afford.

2.30 P.M.

HOSPITAL SHIP ASHORE.

LONDON, To-day.  
The French ship Marie Henrietta with wounded soldiers aboard is ashore near Cape Barleur, East of Cherbourg. French ship is standing by.

EXPLOSION ON COAST.

ROTTERDAM, To-day.  
According to a report from Flushing published in the New Courant, a tremendous explosion was heard at 7.30 Friday night on the Belgian coast followed by another at eight. The coast guards think that the pier at Zeebrugge was blown up.

WEEK-END BARGAINS.

Jersey Coats, 48 in. long; best value in St. John's. Our price \$1.50. Postage 11c. extra. New Pound Goods, Quilt Materials, Flettes, Lawns, Shirtings, Satteens, Tweeds, etc. Good value.

THE WEST END BAZAAR,  
oct23,24 51 Water St. West.

McMurdo's Store News.

SATURDAY, Oct. 24, 1914.  
"Pond's Extract Company's Inimitable Cold Cream" is not at all a new thing, but we believe it is thoroughly up to date for all that. The Pond Extract Company's goods are all noted for their quality, and the Cold Cream will be found to give full satisfaction as an emollient, a massage cream, and a help to the toilet generally.

Woodward's Grippe Water or Infants' Preservation is a mixture specially designed to help children during the period of teething, preventing convulsions, relieving acidity, flatulency and pain. It contains no laudanum, and is perfectly safe in all cases of teething. Price 40 cents a bottle.

C. C. C. Band Annual Dance, British Hall, Thursday next, Oct. 29th. (By permission of Lieut. Colonel commanding.) In aid of Band Room expenses. Tickets Gent's, 80c.; Lady's, 60c. Music by the full Cadet Band.—oct24,11

The Argyle left Placentia at 5.20 p.m. yesterday on the Red Island route. The Bruce arrived at Port aux Basques at 6.25 a.m. to-day.

The Clyde left Change Islands at 5.30 p.m. yesterday, outward.

The Dundee is due at Westville to-day.

The Ethio is due at Carboner to-day.

The Glencoe left Fortune at 7 a.m. to-day, coming east.

The Home left Fortune Harbor at 3.35 p.m. yesterday, going north.

The Lintrose leaves North Sydney to-night.

The Meigie is due at Humbermouth this afternoon.

The Sagana sailed for the northward at 7 a.m. to-day.

C. C. C. BOAT CLUB. The members of the C. C. C. Boat Club are requested to meet at St. John's Arch to-morrow morning, at 9 o'clock, for the purpose of organizing a search party for Mrs. Landy. J. TOBIN, Hon. Secy.—oct24,11

Stafford's Phoradone Cough Cure will cure that cough and cold you have had for a long time. Price 25 cts. Postage 5 and 10 cts. extra.—sep10,1f

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.

Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

Fire Insurance of Every Description Effected.

LEONARD ASH, CARBONER, Sub-Agent for Carboner District.

BAINE JOHNSTON & Co.,

Agents for Newfoundland.

## Pullman Leaves

8 cents each.

JOHN B. AYRE.

Here and There.

FOGOTA.—The Fogota left Cat Harbor at 10.10 a.m. to-day, coming south.

C. M. B. C. — The regular Sunday session of the C. M. B. C. will be held in the Synod Building, to-morrow, Sunday, at 3 p.m.

Stafford's Liniment cures all aches and pains. Sold everywhere.—sep8,1f

BOWRING SHIPS.—The Portia left Placentia at 9 a.m. to-day and is due here to-morrow. The Prospero left Exploits at 9.25 a.m. to-day.

Stafford's Liniment should be in every home. No advance in the price.—sep19,1f

BY THE BRUCE.—By the Bruce which reached Port aux Basques at 6.25 a.m. to-day, there arrived Mr. and Mrs. Thomas Pike and J. Zielumeyer.

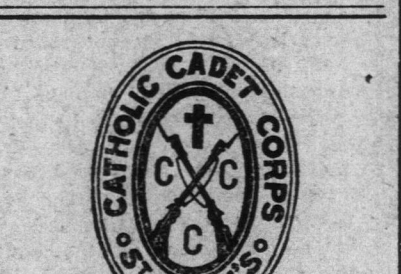
Remember your friend at Salisbury Plains. Send him your photograph. The Studios of S. H. PARSONS & SONS are open every night to 9 o'clock. 6 Post-card Photographs for \$1.00. oct24,31,coed

SAILS FOR GIBRALTAR.—The ship John, Capt. Erickson, cleared to-day for the European market taking 3350 qts. of codfish from the Monroe Export Co.

No sensible man wants a Watch that is not reliable, it may cost him dearly. Any man who wants a Watch that is reliable, let him go to TRAP-NELL'S, where only reliable Watches are kept and sold at reasonable prices.—oct22,1f

MONGOLIAN HERE.—The Allan Liner Mongolian, Capt. Hatherly, reached port this morning from Philadelphia, after a five days' passage. She brought 135 tons of cargo, but no passengers. The ship sails again to-night for Glasgow.

Mechanics' Hall, Monday, Oct. 26th. Great Military Local Opera in 3 Acts. Private Bob Roberts of the Newfoundland Volunteers, 40 performers. Patriotic Songs, Soldiers, Chorus, &c. Reserved seats 30c., at the store of Mr. F. Roberts, Prescott Street. General admission 20c.—oct24,11



The Battalion and Band will parade at the Armory on Sunday, the 25th, at 9.45 a.m. sharp, to attend Last Mass at the Cathedral.

By order O. C. J. C. PEREZ, Lieut. & Adj.

NFLD. HIGHLY WJERS.

ORDERS O. C.

A. and B. Companies with Pipes and Drums will parade at the Armory on Sunday morning next, October 25th, at 10 o'clock sharp.

C. U. HENDERSON, Lieut. & Adj.

Tunic—Trews. oct23,21

DIED.

On Friday, October 23rd, at 8.40 p.m., of peritonitis, Eric Henry, aged 21 years, eldest son of George C. and Ada Coen. Funeral on to-morrow (Sunday), at 3 p.m., from his late residence, 32 York Street.

Eric Coen.

With feelings of great sorrow, we have to chronicle the death of one of our most promising young citizens in the almost sudden passing of Mr. Eric Coen.

Up to Monday last he appeared in his usual health, but on Tuesday morning he was suddenly stricken with a severe pain which had apparently symptoms of appendicitis, and was treated accordingly. As no relief seemed to come, Dr. Fraser was called in on Friday morning and at once saw the serious condition of the patient and that he was suffering from peritonitis. Two operations were performed to relieve the pain. It was impossible to save him, and he passed peacefully away last evening just before nine o'clock.

Of a bright disposition, and courteous bearing, Eric Coen had many friends who will miss him in the city, while those in the outports, especially on the West Coast where he has been travelling for late years in the interests of his firm, the Stans and Mfg. Co., Ltd., will be sorry that he can no longer come to them.

He was only 21 years old and took an active interest in the various sports and only this summer had started a small baseball club among the employees of the Standard Factory, with whom he was a favourite.

The shock is devastating in its suddenness and one can hardly realize that the active and well figure of last Sunday has left us, but we may be sure that though we see the body no more, yet death has given the soul of Eric Coen new life, and that however we may sorrow, the ever-abiding comfort of a Great All-Father and the faith that somehow, somewhere it will be best is a refuge that nothing can gain.

To his mother and father, his sisters, Marguerite and Mildred, and his brother Arthur who feel his loss so deeply, the heartfelt sympathy of the whole city will go out, and the Evening Telegram joins in the general expression of regret at the loss of one so young and popular.

The funeral will take place to-morrow, Sunday, at 3 p.m., from his residence, 32 York Street.



## Tweed



## St. John's Meat Company,

Water Street East. 'Phone 800.

The season for Fresh Pork is now on. We can supply you with the choicest cuts prime young farm-fed Pigs at the keenest prices in town.

Fine selection of Prime Imported Beef and Mutton at the following prices: Beef Steak, 25c. lb.; Roasts, 18, 20, 25c. per lb.; Boiling and Stewing Cuts, cheaper; Mutton: Legs, 20c. lb.; Chops, 18 and 20c. lb.; other cuts from 14c. lb. up. Beef Saus., 18c. lb.; Pork Saus., 20c. per lb.; Oxford, 22c. lb.; Cambridge, 25c. per lb. Bologna, 20c. lb.; Black Puddings, 10c. lb.; White Puddings, 12c.; Potted Head, 10c. lb.

Branches: Water Street East, Water Street West, Military Road.

'Phone 800a

'Phone 98

## Obituary.

ERIC COEN.

With feelings of great sorrow, we have to chronicle the death of one of our most promising young citizens in the almost sudden passing of Mr. Eric Coen.

Up to Monday last he appeared in his usual health, but on Tuesday morning he was suddenly stricken with a severe pain which had apparently symptoms of appendicitis, and was treated accordingly. As no relief seemed to come, Dr. Fraser was called in on Friday morning and at once saw the serious condition of the patient and that he was suffering from peritonitis. Two operations were performed to relieve the pain. It was impossible to save him, and he passed peacefully away last evening just before nine o'clock.

Of a bright disposition, and courteous bearing, Eric Coen had many friends who will miss him in the city, while those in the outports, especially on the West Coast where he has been travelling for late years in the interests of his firm, the Stans and Mfg. Co., Ltd., will be sorry that he can no longer come to them.

He was only 21 years old and took an active interest in the various sports and only this summer had started a small baseball club among the employees of the Standard Factory, with whom he was a favourite.

The shock is devastating in its suddenness and one can hardly realize that the active and well figure of last Sunday has left us, but we may be sure that though we see the body no more, yet death has given the soul of Eric Coen new life, and that however we may sorrow, the ever-abiding comfort of a Great All-Father and the faith that somehow, somewhere it will be best is a refuge that nothing can gain.

To his mother and father, his sisters, Marguerite and Mildred, and his brother Arthur who feel his loss so deeply, the heartfelt sympathy of the whole city will go out, and the Evening Telegram joins in the general expression of regret at the loss of one so young and popular.

The funeral will take place to-morrow, Sunday, at 3 p.m., from his residence, 32 York Street.

65 WHALES.—Yesterday Mr. D. Ryan had a message from Hawk's Harbor, saying that the whaler Cachet had 65 whales to her credit. The last day the Cachet was operating three fish were captured.

## GENTS!

We can fit you nicely in a smart

## CITY CUT SUIT OR PANTS.

TWEED SUITS	\$4.00 to 8.50
FANCY CASHMERE SUITS	\$5.50 to 13.00
BLACK and NAVY SERGE SUITS	\$7.00 to 13.00
FANCY BLACK and NAVY CASHMERE SUITS	\$7.50 to 13.00
TWEED PANTS	\$1.00 to 1.80
FANCY CASHMERE PANTS	\$1.50 to 4.00
HEAVY PLAIN and FANCY ETOFFE PANTS	\$1.60 to 2.80
FANCY and PLAIN ETOFFE NORFOLK SHOOTING COATS, with Belt. Prices	\$2.10 to 4.00
KHAKI DRILL PANTS	\$1.65 per pair
KHAKI DRILL NORFOLK BELTED COATS	\$1.60

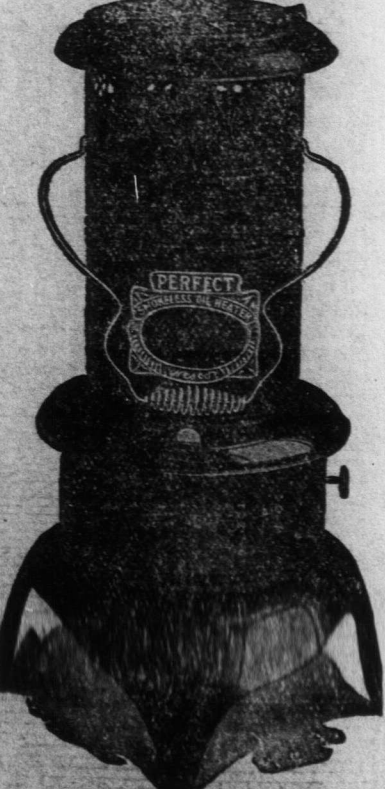
**Steer Bros**

## Keep out the Cold with a

"Barler"

Oil Heater.

They are a source of comfort in the home, giving the greatest amount of heat with the smallest consumption of oil.



**BOWRING BROS., Ltd.**

Hardware Dept.

## Fishery Report.

Oct. 17. From P. J. Wade (Salmon Cove Point to Colliers North Point). The total catch is 1070 qts., and for last week 3. Eight dorles and skiffs but no boats are fishing. Prospects are discouraging and the bait supply is insufficient for local use. The above catch to date includes 920 qts. landed at Conception Harbor by three Labrador schooners. Squid was taken on only a couple of occasions during the week.

## More Fires.

Fires provoke immediate sympathy for the sufferer and also thankfulness for personal escape. Another thought should be whether one is personally and sufficiently protected? An insurance policy with Percie Johnson would provide for you this desired security and at small expense. Have you enough insurance?

Ward's Liniment Cures Diphtheria