

When Mother reads A Story.

When mother reads a story jes before we go to bed, There's not a one of all of us that is a sleepy-head;

A Story Of A Quiet Street.

(MRS. S. M. O'MALLEY.) One moves into a town and begins house-hunting. The houses are numerous, all desirable, all healthy locations, so says their biographical advertisers, and splendidly located as to neighbours.

Itching Skin

Distress by day and night—That's the complaint of those who are so unfortunate as to be afflicted with Eczema or Salt Rheum—and outward applications do not cure them.

Hood's Sarsaparilla

rides the blood of all impurities and cures all eruptions. this addition, but times being hard we sold all 'ceptin' this lot.

fordsville. I bought her cedar churn, n' I use it now. I said to Jeems, then, "I guess I won't come round this path again, soon, 'n' I didn't ever fill this minute."

Had Severe Cold ON HER LUNGS.

RAISED PHLEGM AND BLOOD. Never neglect what at first seems to be but a slight cold. You think perhaps you are strong enough to fight it off, but colds are not so easily fought off in this northern climate, and if they are not attended to at once will sooner or later develop into some serious lung trouble such as bronchitis, pneumonia, and perhaps that dreadful disease, consumption.

FLEISCHMANN'S YEAST

TO MAKE GOOD BREAD You must have Good Yeast

GOOD BREAD is, without question, the most important article of food in the catalog of man's diet; surely, it is the "staff of life."

LET US MAKE Your New Suit

When it comes to the question of buying clothes, there are several things to be considered. You want good material, you want perfect fitting qualities, and you want your clothes to be made fashionable and stylish, and then you want to get them at a reasonable price.

R. F. Maddigan & Co. Charlottetown Agents for P. E. Island.

MINARD'S LINIMENT CURES COLDS, ETC. Dolly—The second time I saw him I was engaged to him.

FOR 1917

We have a nice assortment of the following lines Brooches in staple and new patterns, Bracelets in extension and clasp.

The Live Stock Breeders Association

STALLION ENROLLMENT Every Stallion standing for service in Prince Edward Island, must be enrolled at the Department of Agriculture, and all Certificates of Enrollment must be renewed annually.

Xmas Gift FOR SOLDIERS

A FEW POUNDS OF HICKEY'S BLACK TWIST CHEWING TOBACCO OR A POUND TIN OF HICKEY'S BRIGHT CUT SMOKING TOBACCO

Insist on Hickey's, the Soldier's choice. HICKEY & NICHOLSON TOBACCO CO.

Musical Boxes, Size and fit lenses, Stones to Rings, ect. etc. E. W. TAYLOR, JEWELER.....OPTICIAN 142 Richmond Street.

Advertise in The Herald

THIN MILK How can the baby grow strong if the nursing mother is pale and delicate? Scott's Emulsion makes the mother strong and well; increases and enriches the baby's food.

Had Weak and Dizzy Spells.

WAS CURED BY MILBURN'S HEART AND NERVE PILLS. Mrs. J. S. Nicholls, Listowel, Ont., writes: "I was weak and run down, my heart would palpitate, and I would take weak and dizzy spells."

MINARD'S LINIMENT CURES COLDS, ETC.

Mary—The second time I saw him I was engaged to him. Dolly—What caused the delay? Dolly—The second time I saw him I was engaged to him.