

THE UNION ADVOCATE

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Per inch, each subsequent insert. 25c
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Per inch, Engagement Announce-
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Per line, Reading Notices10c,
with minimum charge of 50c.
Births, Deaths or Marriages75c
In Memoriam75c
Poetry, per line10c.
Caps and Black Face Readers 15c per
line minimum charge 60c.

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NEWCASTLE, N. B.

TUESDAY, FEBRUARY 21, 1922

TEACHING OF SINGING

Elsewhere in this issue we publish
an article on Cooperation in Bringing
the Best Musical Talent to Sackville
which will no doubt be of interest
to our readers. The Advocate has
always endeavored to create public
interest in the teaching of music, and
to call attention to the great advan-
tages our townspeople would enjoy,
if music was taught in our Public
Schools, but unfortunately many peo-
ple fail to realize the necessity of
such, and also the giving of a musical
education to their children. The
expense attached to such an edu-
cation through the medium of our
Public Schools, would be so trifling
that the tax-payer would not feel it
and before the estimates for next
year are made up by the Board of
School Trustees, we would suggest
that they consider the advisability of
including the necessary amount for
the purpose of having music taught
in the Public Schools during the com-
ing term.

Thanks to Lord Beaverbrook for
donating a handsome piano to Har-
kin's Academy, which would material-
ly assist in the work of teaching the
children music. In other towns sight
singing is being taught in pub-
lic schools, and if such were included
in the school curriculum of Harkin's
Academy, the coming generation
would take more interest in good
music, and have less use for jazz and
other foolishness.



Got No Sleep

But now the neuritis has gone,
the pains have ceased, the nervous
system is restored and the writer
of this letter pays a grateful tribute
to the medicine which made him
well.

Mr. John Woodward, P.T.O.,
Lucan, Ont., writes:

"It gives me much pleasure to recom-
mend Dr. Chase's medicines, especially
the Nerve Food. I was a sufferer from
neuritis for several years, and tried all
kinds of remedies, yet never seemed to
get any better. At last my nerves and
whole system seemed to give way
through not being able to get any rest
or sleep at nights for pain, which mostly
used to take me in all parts of the
limbs and feet. My nerves would twitch
my whole body would seem to jerk right
up as I lay in bed. Almost at the
point of despair, I decided I would get
Dr. Chase's Nerve Food, which I did,
and after taking twenty boxes I believe
myself almost normal again. I also keep
a box of Dr. Chase's Kidney-Liver Pills
on hand, and for the past year I seem
to enjoy my usual health."

Dr. Chase's Nerve Food, 50c
a box, all dealers, or Edmondson,
Bates & Co., Limited, Toronto.

What Does Your Mirror Reveal?

Does it Tell You That Your Blood is Thin and Watery.

When a growing girl becomes pale,
complains of exhaustion, dizzy spells,
headache and stomach trouble, she
should know that these things are evi-
dences of anaemia or bloodlessness.
A glance in the mirror will tell the
story. There is immediate need for
a tonic, a system builder that will
completely restore the missing quali-
ties to the blood that every part
of the body will share in the benefit.

A good example of the result of
wise treatment in cases of this kind
is given by Mrs. George R. Smith, of
Queensport, N. S., who says: "I can
not praise Dr. Williams' Pink Pills
too highly for what they have done
for my three daughters. My eldest
daughter, Edna, at the age of 14, be-
came run down, and I got her three
boxes of the pills, and by the time
she had taken them she was in good
health, and is now a healthy married
woman. My second daughter, Mar-
tha, at the age of 16, was awfully
run down and pale. In fact she had
always been a delicate child, but grad-
ually became worse. At last she
could not go upstairs without having
to sit down and rest, and could not
even do any kind of light work with-
out being greatly fatigued. Finally I
gave her Dr. Williams' Pink Pills,
and after taking them we found they
did her more good than all the other
medicine she had taken, and she is
now in good health. Then my young-
er daughter, Greta, now 15, became
so run down that she had to stop go-
ing to school. But after taking eight
boxes of the pills she is now a big
healthy girl. I feel that after what
Dr. Williams' Pink Pills have done
in my home there can be no doubt in
their value, and I hope someone else
will benefit from our experience."

You can get these pills through any
dealer in medicine or by mail post-
paid at 50 cents a box or six boxes
for \$2.50 from The Dr. Williams'
Medicine Co., Brockville, Ont.

IDEALS OF SUCCESS

A young boy was the owner of a
somewhat forbidding looking mongrel,
and when a dog show was adver-
tized in the town he was anxious to
exhibit his dog. "Why, Johnnie,"
said his mother, "you could not get a
prize for a dog like that." "But,"
said the little fellow, "I might get a
prize for showing the kind of a dog
that a dog oughtn't to be."

Lord Beaverbrook, better known in
Canada as Max Aitken, has written a
book entitled "Success," the chief
value of which, in our judgment, is to
show the kind of a book which a book
on Success oughtn't to be.

Not that Lord Beaverbrook's little
book has no merits. It contains a
good deal of shrewd and sound ad-
vice to young men starting out on a
business career. Our objection is to
the author's ideal of success, which
is altogether material, mercenary and
selfish. There is not a noble senti-
ment in the whole book. The coun-
sels are those of "Mr. Worldly-Wise
man," the goal is wealth and the way
commented is the shortest cut to it.
The writer's advice is, "Succeed
young, and retire as young as you
can." Nothing is to be allowed to
obstruct the path to the "Temple of
Success," whose "inner shrine" is
happiness. The value of a college
education is discounted. From the
author's point of view, "such a course
may be a hindrance rather than a
help to a man entering on a business
career." In any case it is an inter-
ruption of the great pursuit of life
and keeps the aspirant for wealth
back from the shining goal. The
poet Shelley "showed a flash of busi-
ness knowledge in refusing to lend
money to Byron. "He might have
lost something in extending a helping
hand to his brother poet in need."
In fairness to Lord Beaverbrook, it
is to be said that he does not claim
you have to see what is on the hip?

to speak of any other kind of suc-
cess than that of making money, of
which, by inference, he holds himself
up as a shining example. "For my
own part," he says, "I speak of the
only field of success I know—the
world of ordinary affairs." This is
no doubt true. But why should this
clever wizard of finance, knowing his
limitations, presume to shape the
ideals of youth or set up an image of
gold to them to worship. Surely
there are higher ideals of success
than the acquisition of what is popu-
larly spoken of as "a fortune." The
author refers to the Shorter Catech-
ism, which he was compelled to mem-
orize in his youth and which he says
still remains with him. He must
surely have forgotten the very first
question, however, which states that
"Man's chief end is to glorify God
and to enjoy him forever"; not to
make money, and live in an earthly
"temple of success." In Lord Beaver-
brook's estimation, "the money brain
is, in the modern world, the supreme
brain," and "to make money is some-
thing to be desired and striven for,
something worth having in the char-
acter, some proof of ability in the
mind." Thus we are led on through
page after page in which the dominat-
ing thought is materialistic. Money
is everything. "The battles in the
market-place are real duels, on which
realities of life and death and fortune
or poverty and even of fame depend"

If Lord Beaverbrook's ideal of suc-
cess is true the lives of many of the
world's greatest benefactors were
failures. Moses made a great mis-
take and showed a sad lack of busi-
ness acumen when he threw up his
chance for the throne and treasures
of Egypt and chose a life of hardship
in the service of his fellowmen; and
all who make the accumulation of
wealth a secondary consideration in
life, and strive to make their daily
work, whatever it is, a service to God
and to their fellowmen, are making
a similar mistake.

Unfortunately the ideal of success
in Lord Beaverbrook's book is the
goal in the many of our homes
where money and worldly success, in
one form or another, are held up to
the young as the most desirable
things in life. If such ideals were
to prevail, the finest and most worth-
while things would perish out of our
lives and we would be given over to
a dreary materialism in which selfish-
ness would be the ruling force. It is
from such ideals that the world is
suffering and out of which social rival-
ries and all the forms of evil of which
the love of money is the root arise.

In contrast to the ideals and max-
ims of Lord Beaverbrook's book
on "Success" we commend to our
youth a leaflet recently sent out by
Roger W. Babson, the well known
American statistician, entitled "Essen-
tials of Business Success." They
consist entirely of the Ten Command-
ments plus the "New Commandment"
given by Jesus. The young man who
takes these divine laws as his daily
guide may not get rich so quickly as
some of his companions who specu-
late in stocks and watch for chances
to take advantage of the needs or
failure of others, nor make his "for-
tune" out of watered stock; but he
will not lose his soul in trying to win
the world.—Presbyterian Witness.

RIGID ECONOMY TO BE EXERCISED

Fredericton, Feb. 17—The New
Telephone Company will cut all ex-
penditures to a minimum during the
present year in view of the present
business conditions. It was stated
after a meeting of the executive
board of the company, following the
annual meeting, yesterday. By the
practice of rigid economy it is hoped
to be able to continue the payment
of the usual dividend of eight per
cent per annum to the 2,000 share-
holders, almost all of whom are resi-
dents of this province.

The Emperor of India has a pair of
pants valued at \$50,000. Wouldn't
it be said that he does not claim
you have to see what is on the hip?

February Specials

AT CREAGHANS'

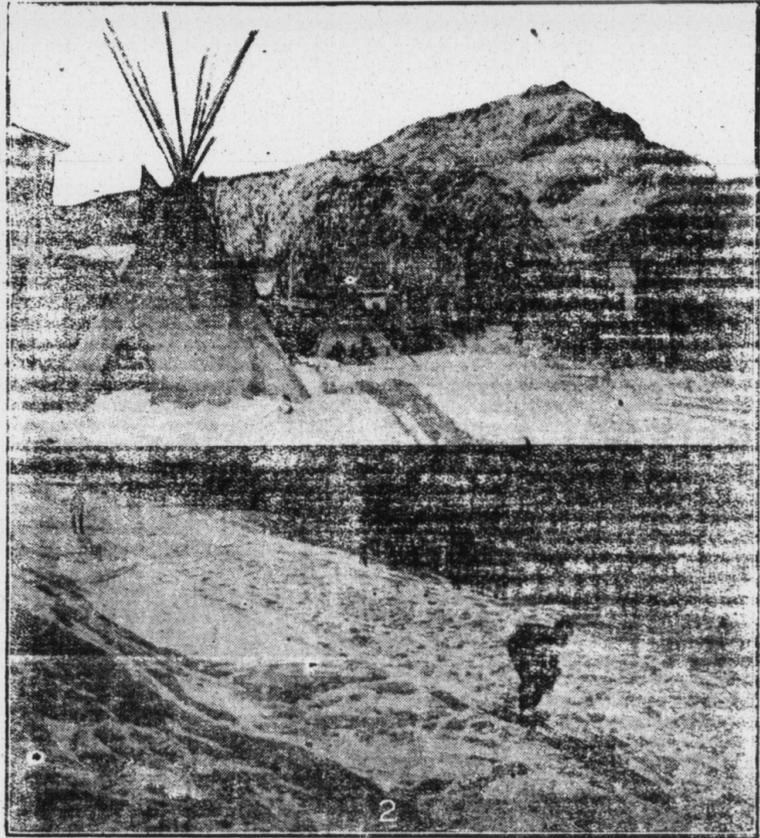
85c to \$1.45 Fancy Voile for.....	39c yd.
New Canadian Gingham 27 inch for.....	25c yd.
25c Colored Chambrays for.....	18c yd.
65c Pink knit Bloomers for.....	39c
\$1.75 Colored Corduroy Velvets.....	1.19
Boys \$2.00 Sweaters for.....	1.49
\$2.25 Pure Wool Red Label Underwear.....	1.39
\$9.50 White Wool Blankets for.....	5.95

Dress Goods at Half-Price

Remnants of all descriptions at less than half the former price



BANFF WINTER CARNIVAL



(1) Indian Teepees arranged down the Main Street at Banff. (2) The Ski Slide at Banff.

In a setting of snow-capped
mountains and sombre pines in the
heart of the Rockies, Banff, Alberta,
was at its best for the sixth annual
winter carnival which opened on
January 23rd. Under ideal weather
conditions the wonderful playground
was gay and smiling for the event.
Banff avenue, the main street, was
typical of the mid-west in the unique
arrangement of teepees and pine
trees. Each tent was gaily painted
Indian fashion with elk, bear, buf-
falo head and fantastic designs.
Flags fluttered bravely in the breeze
on the gray highway leading to the
crowning feature, the monster ice-
palace. It is built at the entrance to
the new bridge across the Bow river,
directly in front of the museum. In
a setting of snowy pines, the spec-
tacular palace takes the form of an
old English gateway, forming a
great ice-wall, 60 feet wide, across
the street with drives through it
wide enough to allow motors to
pass. The central tower is 30 feet
high, and the side towers are 18 feet
high. About 500 blocks of ice,
each 44 inches by 22 by 26 9/16
inches were taken from the
Bow river for the construction of
the glistening gateway. Passing
through the palace gates, roads lead
up Spruce avenue to the C. P. R.
Chateau, to the Cave and Basin, to
Sulphur Mountain and to the Aiplan
Club of Canada.

That the slogan of the Banff Win-

ter Sports Association, "Let's Go,"
was hearkened to by people from
Vancouver to Montreal was evi-
denced from the registration at the
various hotels. Winter loggers were
everywhere in evidence in the blan-
ket coats in their brilliant coloring
the furs, the moccasined feet, the
bright sweaters, sporting toques,
toboggan costumes, skiing suits.
There were Mounted Police in smart
uniforms, pioneers in good old buf-
falo coats, Indians in gorgeously
beaded costumes—the north, south
east and west all mingling in a
happy companionship in God's great
out-of-doors.

Looking up Tunnel mountain it
seemed that one of the most ex-
hilarating of winter sports was
planned for extra thrills. The slide
is constructed on the natural slope
of Tunnel mountain and runs di-
rectly down Cariboo street, a dis-
tance of about half a mile marked
all the way by flags fluttering in
the breeze, giving a bright note of
color to the landscape.

Banff has become one of the most
prominent ski-centres on the con-
tinent. The spectacular ski-hill on
Tunnel mountain was the scene of
some important events in which
jumpers of international fame took
part.

Snow shoe parties were one of the
popular forms of sport and hike-
to the various favorite spots with
bonfire lunches in the mountain
cabins were organized by the veter-
an snow-shoer, Mr. N. H. Sanson.
One and all declared that conditions
were never better for this form of
sport and it gave the visitors an
exceptional opportunity of enjoying
the beauty of the mountains.

Skating Canada's crowning win-
ter sport, formed important events
on the large open air rink on the
Bow river, with old Mount Assiniboine
frowning down on the merry mas-
sers. Hockey enthusiasts had a week
of sport. Teams from Carstairs,
Cannore, Bankhead, Calgary and
Vancouver took part in the games.

A unique feature was the "Puck
contest" in which several "old-
timers" as well as Squaws from the
Stoney Indian reserve took part.

Miss Phebe Senker, of Vancouver,
Queen of the Carnival, was a mem-
ber of the association and took a promi-
nent part in the festivities.

The variety of attractions kept
everyone in the "real carnival spirit."
The wood chipping contests, the
whippet races, the sleigh dog races,
the trap shooting, the Indian snow
wow when the Indians, old and
young, were out in great numbers,
kept carnival guests busy. It all
led one to declare that in Banff
or winter robes, Banff rich in scene
and conditions is one of the world's
most glorious natural playgrounds.
—C. G.

Advertise in the Advocate.