



## Needed in every Home

THESE three big sellers, Imperial Parowax, Imperial Ioco Liquid Gloss, and Imperial Household Lubricant are household necessities.

Stock them and you will receive countless calls. These three Imperial products are all attractively put up in sizes to suit the trade. Considered from the quality standpoint or from the sizes of the packages, you can give in these three products better consumer values than in any others.

There is a good profit—a far more liberal margin than that afforded by similar products—in the sale of these three products. Put them in your show window and on your display counter. The profit they will bring will pay you well.

# IMPERIAL OIL LIMITED

Power · Heat · Light · Lubrication  
Branches in all Cities