

# IT IS NOT OUR FAULT

And we know that you will appreciate the fact that the space offered us in the Toronto National Exhibition this year was entirely inadequate to enable us to show our McCaskey Products to advantage, as we purposed showing our Latest Addition to the McCaskey Family, the 1930 Model Metal System, which gives the merchant the best and most convenient protection against fire yet offered, therefore we were unable to exhibit this year.

However, when you are in the City, if you will call at our New Sales and Show Rooms in the Stevenson Building, 110 Church street (just one block East through the Yonge Street Arcade), we will be pleased to have you look over the complete line of our goods which we have on exhibition there, and investigate the merits of the New Metal McCaskey System.

*We will show at the following Fairs and Exhibitions this year:—*

**London, Ont.; Ottawa, Ont.; Sherbrooke, Que.; Quebec City, Que.; St. John, N.B.**

**DOMINION REGISTER COMPANY, LIMITED  
TORONTO, CANADA**

**(Creators of Professional and Business Systems)**



## All Canada is Aglow with the Made-in-Canada Fever

*How is it Affecting You?*

This idea is gathering momentum daily and the grocer who makes the best of it is the one who will win out with a full cash drawer and a growing business.

The five Made-in-Canada lines here shown represent the leaders in their respective fields—Condensed Milk and Coffee. Their value as sales-producers and repeat business-getters is thoroughly established in the trade. Don't be content to stock them, but get them in the limelight by displaying and pushing them as Canada's original products.

We deliver 5-case lots to any point in Ontario, Quebec and Maritime Provinces, prepaying freight up to 50c per 100 lbs.

**Note these prices:**

St. George Brand Coffee, 2 doz. in case .....	\$4.80
St. George Evaporated Milk, 4 doz. in case ....	3.60
Banner Condensed Milk, 4 doz. in case .....	5.25
Princess Condensed Milk, 4 doz. in case .....	4.50
Premier Skimmed, 4 doz. in case .....	3.80

**ORDER NOW.**

**The Malcolm Condensing Co., Limited, St. George, Ont.**