

### The Standard Life Assurance Co. of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.  
 Invested Funds ..... \$ 66,500,000 Investments under Can-  
 adian Branch, over... \$ 16,000,000  
 Deposited with Cana- Revenue, over..... 7,900,000  
 dian Government and Bonus declared..... 40,850,000  
 Government Trust- Claims paid..... 151,000,000  
 es, over..... 7,000,000  
 D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

**PROFITS EXCEED ESTIMATES**  
 ONLY IN THE  
**London Life Insurance Co.**  
 LONDON ... .. Canada  
 POLICIES "GOOD AS GOLD." 2

### PROVINCIAL MANAGER WANTED

For NEW BRUNSWICK  
 Also District Managers for Perth, Wellington, Grey, Bruce,  
 Essex and Middlesex. Liberal contracts to good business-getters.  
 Apply giving full particulars to  
 H. A. KENTY, Superintendent of Agencies.

The Continental Life Insurance Co., Toronto

### The British Columbia Life Assurance Co

HEAD OFFICE ... VANCOUVER, B.C.  
 Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00  
 PRESIDENT—L. W. Shatford, M.P.P.  
 VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis  
 Secretary—C. F. Stiver  
 Liberal contracts offered to general and special agents

## British Colonial FIRE INSURANCE COMPANY 2 PLACE D'ARMES, MONTREAL

Authorized Capital . \$2,000,000  
 Subscribed Capital . \$1,000,000

Agents Wanted in Unrepresented  
 Districts

### LARGEST RESERVES—

THE LARGEST RESERVES PUT UP BY ANY COMPANY  
 OPERATING IN CANADA SECURE EVERY POLICYHOLDER OF  
**THE NORTHWESTERN LIFE ASSURANCE  
 COMPANY**  
 Head Office: Bank of Nova Scotia Building • WINNIPEG  
 OPENING FOR GOOD DISTRICT MANAGER. 8

### The Trustee Company of Winnipeg

Head Office ... 300 NANTON BLDG., WINNIPEG  
 President—Hon. D. C. Cameron. Vice-President—W. H. Cross. Man-  
 aging Director—M. J. A. M. de la Giclais. Directors—Pierre de Lancesseur,  
 Horace Chevrier, Joseph Bernier, M.P.P., N. T. MacMillan, E. J. McMurray,  
 W. J. Bulman.  
 Executors, Trustees, Administrators, and Agents for Investor  
 in Mortgages.



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up ..... \$ 2,000,000.00  
 Fire Reserve Fund ..... 4,919,000.00  
 Available Balance from Profit and Loss Account 208,459.00  
 Total Losses paid to 31st December, 1913..... 90,120,000.00  
 Net premium income in 1913 ..... 5,561,441.00  
 Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,  
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East  
 J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

### Phoenix Assurance Company, Limited

**FIRE** of London, England **LIFE**  
 Founded 1792  
 Total resources over..... \$ 90,000,000  
 Fire losses paid ..... 425,000.00  
 Deposit with Federal Government and Investment in Canada  
 for security of Canadian policy holders only exceed..... 2,500,000

Agents wanted in both branches. Apply to  
 R. MACD. PATERSON, } Managers  
 J. B. PATERSON, }

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank  
 for a full year's reversionary bonus at that date.

## Prosperous Farmers

are good buyers of Life Insurance. The Cana-  
 dian West is full of them. A hustling Agent  
 with ability and perseverance cannot help but  
 get the applications. If you wish a place where  
 you can grow, with Home Office help, top-notch  
 commissions and attractive policies, lose no time  
 in writing to

## THE WESTERN LIFE ASSURANCE COMPANY

Head Office .. WINNIPEG

## Agents Wanted

APPLY FOR PARTICULARS.

### Gresham Life Assurance Society

LIMITED

HEAD OFFICE FOR CANADA

Gresham Building ... Montreal

ESTD. 1848.

ASSETS \$53,000,000