

WHAT BRITAIN HAS DONE

La Guerre Sociale (Paris)—What would have become of us, even after the battle of the Marne, if the German fleet had driven us from the seas and had blockaded us; if Germany had been able to revictual herself in America and elsewhere? Britain goes to war. Immediately the German fleet is forced to confine itself to its own territorial waters. Germany is blockaded and cut off from the whole world. She is cut off from countries which supplied her with cotton, metals and munitions of all sorts; from countries where, too, are one million of her reservists, who are unable to rejoin. Our army is reinforced by an army which is being made up, slowly but surely, of all the best fighting material, not only in Britain, but in Canada, South Africa and Australia, and our financial power is being consolidated by its alliance with the greatest financial power in the world, the Power which, in the twelfth month of war, is capable of raising, without inconvenience to herself, a loan of \$640,000,000.

WOMEN AND THE WAR

London Times—They do not need any urging to help in the war. As in other countries, they are more eager than the men, and if less use has been made of their direct services than in France or Germany, it is not for want of will on their part. They are being called upon more and more to replace and to supplement men's work, and are gladly responding. This process will be greatly extended as military service becomes more general, and there is no doubt that our women will be equal to all the demands made upon them for such help. But it is less obvious that they also serve who only stand and save, and that the exercise of home economy is an essential method of helping in the war.

"UN-AMERICAN"

New York Herald—Who will say that there is not absolute justice and the highest morality in a practice that permits Belgium and France and those who are fighting their battles to purchase munitions where they may? Certainly no American who understands the principles of liberty and freedom for which his country stands and has ever stood. The cry for an embargo upon export of munitions from this country contains not a shred of Americanism. It is not only un-American but anti-American. It is simply and solely of Germans, by Germans, for Germany. And just as it is essentially pro-German and anti-American, so is it inherently and absolutely immoral.

ENGLAND'S GOOD HUMOR

London Daily News and Leader—Our good allies the French, have been astounded by the light-heartedness of the British Tommy. However heavy the casualties, however wearisome the duty, however imminent the danger, our soldiers have never lost their power to sing and chaff and laugh. As a matter of fact, this power is the quality of the people. The typical working class Briton meets adversity with a smile, and bad luck with an unconquerable determina-

tion to make the best of things. Dickens discovered the humor of England. England at its greatest was "Merrie England." The England tried and proved by the war must be a "Merrie England" once more.

THE KAISER'S CANT

Glasgow Herald—The Kaiser may lay his hand on his breast and dramatically protest "before God and history," as he has done in a manifesto to his people, that his conscience is clear—that he don't win the war—that no lust for conquest drove him to it. His people may believe his audacious assertion that all the unprecedented bloodshed of the past twelve months is due to the aggression of the enemies of the fatherland, who, after a decade of preparation, thought the hour was come when they could crush Germany, who was growing too great for them. But the civilized world knows better.

THE GLORY OF THE FLEET

London Daily Telegraph—The glory of the fleet consists in this: its competency on the one hand, and on the other its impressive silence, a silence that can almost be felt as one walks the streets of our towns and villages and recognizes in the normal aspect of things the influence which the Navy has exerted firmly, decisively, and yet how quietly!

Needless Alarm

An old German farmer entered the office of a wholesale druggist one morning and addressed the proprietor:

"Mister Becker, I have der schmall pox—"

"Merciful heavens, Mr. Jacobs!" exclaimed Becker, as the office force scrambled over each other in their hurry to get out, "don't come any nearer."

"Vot's der madder mit you fellers, anyhow?" quietly asked Jacobs. "I say I haf der schmall pox of butter out in mine wagon, vot Mrs. Becker ordered las' week already."—National Food Magazine.

The Afterthought.—Lecturing to an audience of women, Prof. Rudolph M. Binder, of New York University, stated that in the lower order of life the female was the first of the species and the male was only an afterthought.

Perhaps—but we have heard that afterthoughts are best.

NOTHING NEW

A reporter was interviewing Thomas A. Edison.

"And you, sir," he said to the inventor "made the first talking machine?"

"No," Mr. Edison replied; "the first one was made long before my time—out of a rib."—Tit-Bits.

YES, WHY

The Village Grocer peevishly: Look here, Aaron! What makes you put the big apples on the top of the bar?

The Honest Farmer cheerily: What makes you comb that long scalp-lock over your bald spot.

**Ask for the New Packet**

In future, BLUE RIBBON TEA will reach the consumer in the new air-tight double package.

This is far and away the most efficient method of packing tea. But only the largest packers can use it—as the process involves extremely costly apparatus.

In place of the old lead packet—easily punctured and liable to rust—a double thickness of absolutely dust-proof, air-tight, oiled parchment and stout cartridge paper is used. The combination makes a perfect preventive of the slightest deterioration.

In a word—a perfect wrapping for a perfect tea—

BLUE RIBBON
TEA

You saw this advertisement in this magazine. Don't forget to say so when writing.



In every nook and corner of the farm, inside and outside of every building, in every field and at every turn of the lane there's a picture that should form a part of your

KODAK RECORD

Such pictures add interest and value to your written record. The making of Kodak pictures is very simple, and is less expensive than you think.

Catalogue free at your dealer's, or by mail.

CANADIAN KODAK CO., LIMITED, 606 KING STREET, W., TORONTO

You saw this advertisement in this magazine. Don't forget to say so when writing.



"Confound you! You did gimme a jump!"

MASTER MECHANIC
UNION MADE
OVERALLS

*Cut Full
and Roomy*

MADE IN WINNIPEG BY
WESTERN KING MANUFACTURING
COMPANY LIMITED

You saw this advertisement in this magazine. Don't forget to say so when writing.