



The Car That Dominates At the Shows—On the Roads

This Car—the Car with the Famous Engine—present and prospective car owners take as their standard of comparison.

These Are The Questions They Ask:

—that you should ask — for whether you drive on country roads or city streets the answer will determine the service and satisfaction you can expect from ANY car.

“Do you furnish a Starting and Lighting Equipment—or **Westinghouse Electric**?”

“Does your car carry a magneto—or the **Bosch**?”

“What are your tires? The common quality—or **Goodyear No-Rim-Cut**?”

“Is your carburetor a Carburetor—or the **Rayfield**?” Both air and water-heated.

“Do you supply a speedometer—or **Warner Autometer**?”

“Do you furnish an extra rim—or extra tire on rim with two extra inner tubes and tire cover?”

“Am I to judge the Hidden Values—those things I can't see—by what I can see?”

Clip out these Case specifications—see if any other Maker offers equal Equipment in Quality and Completeness. Compare this car with all others. The closer your inspection the stronger will be your conviction that Case cars are without equals at anywhere near their prices.

The Case Complete Car is produced by a 72-year-old Concern, backed by millions of dollars of capital. A concern as anxious to give value as you are to get it. We save where other manufacturers must spend. Thus we can and do spend where they must save.

Our catalog tells why. Are you interested? May we send you one?

The CASE “35”

Firestone Universal Quick-Detachable Demountable Rims.
WESTINGHOUSE Electric Starting and Lighting Equipment.
BOSCH Magneto (Dual System).
Warner Auto-meter.
8-Day Clock—Rim Wind.
Electric Vibrator Horn.
GOODYEAR No-Rim-Cut Tires (35x4½).
EXTRA TIRE ON RIM.

TWO EXTRA INNER TUBES.

Tire Cover.

WEED TIRE CHAINS.

RAYFIELD Carburetor, water and air heated, with Dashpot and Cowl Adjustment.

Mohair Top and Dust Hood. Side Curtains, folded in top, easily adjusted from seats.

Rain Vision Ventilating Windshield.

All Lamps Electric.

Electric Dash Lamp.

Work Light on Long Wire.

Robe Rail, Foot Rest and the usual

Tools, Tire Repair Kit, Jack, etc.

Left Hand Drive, Center Control.

Wheel Base, 120 inches.

T-Head Motor (4¼x5½).

Thirty-Five Horsepower.

Price, \$1,850 f.o.b. Racine (including all the above equipment).

There is a Case “25” at \$1,250 and a “40” at \$2,300, F. O. B. Racine

Case Cars are sold through 79 Branch Houses and 9,000 Dealers in the United States, Canada, South America, Philippine Islands and Europe.

J. I. CASE T. M. COMPANY
741-791 State St., INCORPORATED Racine, Wis., U.S.A.
CANADIAN BRANCHES, TORONTO, WINNIPEG, SASKATOON, REGINA & CALGARY