

THE UNION OF PARIS.

It is satisfactory to find this old-established French fire company reporting favorable figures for 1916, notwithstanding the heavy handicap to its operations involved by the war. The Company, in fact, improved its position very materially last year, there being a growth in premium income over 1915 of \$350,257 to \$5,630,376, while the fire reserve funds were increased by \$627,000 to \$5,539,000. Such a showing is one more link in the long chain of evidence of the invincible vitality and untiring resiliency of the great country where the Union of Paris has its home. The Company is to be congratulated upon its showing.

The Union reports that 27 of the head-office employees in Paris have been killed in action, 61 wounded, and four are missing. Thirty-three have been mentioned in dispatches, three have received the Military Medal for bravery and another, the Cross of the Legion of Honour. As previously mentioned, the Canadian manager, Mr. Maurice Ferrand, is now in New York in connection with the purchasing commission of the French military authorities and has been on active service for over twenty months.

THE CALL IS TO YOU.

Is Canada showing the sacrifice and self-denial of its men at the front. The war will soon enter upon its fourth year. The financial obligations of the Allies increase every day. It is estimated that Canada will spend over \$600,000,000 this year. The National debt has been increased by half a billion. The situation is one that demands rigid exercise of economy by every man and woman in the Dominion. Without that economy the Canadian armies cannot be maintained properly. Financial mobilization is imperative. By saving your money and investing in War Savings Certificates you give your dollars to the nation and help to win the war. Have you given yours? Are you in the financial line which is essential to the support of the firing line?

A cable reports that on the London Stock Exchange there has lately been an insistent gain in insurance shares in consequence of expectations of further development of the amalgamative policy and the probability of the companies reaping a substantial benefit from widespread public protection against various war risks. The rate against a fatal result from aerial bombardment, which commenced at £1 to insure £1,000, has been increased to £2 by most companies.

LIFE INSURANCE DISTRIBUTIONS.

Distributions by life insurance organizations in the United States and Canada amounted to \$758,000,000 in 1916, as computed by the Insurance Press. This amount exceeded by \$25,000,000 the amount computed for 1915. Under the policies of level-premium companies and the certificates of life insurance organisations on the assessment basis, the payments in the two countries for death claims, matured endowments and other benefits amounted to \$476,900,000. For premium savings, for the cash value of policies that were surrendered, for annuities, and to beneficiaries under policies issued in foreign countries the regular companies of the United States and Canada paid amounts, estimated in part, that aggregated \$281,600,000.

According to the Insurance Press, \$2,775,000 was paid in Montreal and Westmount last year, \$1,350,000 in Toronto, \$655,000 in Winnipeg, \$480,000 in Vancouver, \$350,000 in Hamilton, \$275,000 in Ottawa, \$234,000 in Quebec, \$253,000 in St. John, N.E. \$181,000 in Halifax, \$146,000 in Edmonton, \$107,000 in Calgary, \$120,000 in Yarmouth, N.S., and \$110,000 in Kingston, Ont.

WANTED.

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