



# "The Printed Message"

By Geo. T. Daly, C.S.S.R.

The conquest and the mastery of the modern mind are made and held by propaganda. The rapid dissemination of ideas by the newspaper, the telephone, the cable and the wireless, has so transformed our tactics in the intellectual warfare that he who will not count with propaganda is doomed to failure. This undoubted fact must ever be present to those engaged in the struggle for the supremacy of ideas. For, the constructive mind of true leaders shows, think from reality to policy and not from policy to reality. Otherwise a conventional policy absolutely out of touch with facts will prevail to the greater detriment of the cause they promote and defend.

The recognition of this fact has founded the Catholic Truth Society and opened through its various activities a vast field of apostleship to the laity. The command of the Master: "Go and teach all nations," takes on a new meaning. The spreading of the Gospel and of its redeeming message is no more confined to the pulpit, to the precincts of the Church and the school. The printed word has opened new avenues, blazed unknown trails to the Catholic apostolate. With it a new era has dawned for the Church militant. For many, to not say for the great number, outside of the ranks of the priesthood and religious orders, the activities of the Catholic Truth Society are the principal means of fulfilling the order of the Master "to go forth and teach all nations." Therefore, we justly conclude, the love of our Faith and the impulse of Christian Charity should be strong enough to enlist every child, woman and man for the Crusade of Catholic Truth. This form of Apostleship affords us the opportunity of proving that our Catholicity