

## Sports promotion to get big boost

Hail Caesar! Better things are coming!

And it's all going to be in the field of sports promotion. First, the University Athletic Board hired a full-time publicity director in the person of Garnett Cummings who will be featured in the near future.

Then, U of A radio puts Golden Bear football on the air. The hockey Bears will be featured also.

The whole point of the project is to increase the status of varsity sports to a point where people will come out and realize there is top notch competition in varsity athletics.

In football, the second half of both home and away games will be on radio. All games will be on Saturday with the exception of tonight's encounter with Calgary. The game can be heard on CKUA at 9:15 p.m. with Glenn Sinclair, Sports Director of U of A radio, at the mike.

The hockey story will be similar.

### NOTICE

Could person who picked up girl's trenchcoat at D. Murray's party Friday kindly return coat to scene? Sentimental value. I keep pet tarantula in pocket.

### — WANTED —

University student to instruct High School Fencing Club  
Ph. Mrs. Selby, 489-4921, Ext. 216

The Bears play almost every Friday and Saturday during the regular schedule and at least one of the games per week will be on radio. The hockey schedule begins Nov. 25.

Naturally, the whole thing costs money — a dirty word in many circles. The UAB and the Students' Union grant U of A radio \$500 each per year for sports broadcasts.

In addition, CKUA will make up two-thirds of the broadcast transmission costs while Stedelbauer Chev-Olds will underwrite fifty per cent of transportation fees.

Through this type of help, Sinclair reveals how the budget has decreased. "Last year it cost us about \$200 for the Saskatoon trip. Using advertising, we have cut our costs by better than half. It took less than \$100 this year."

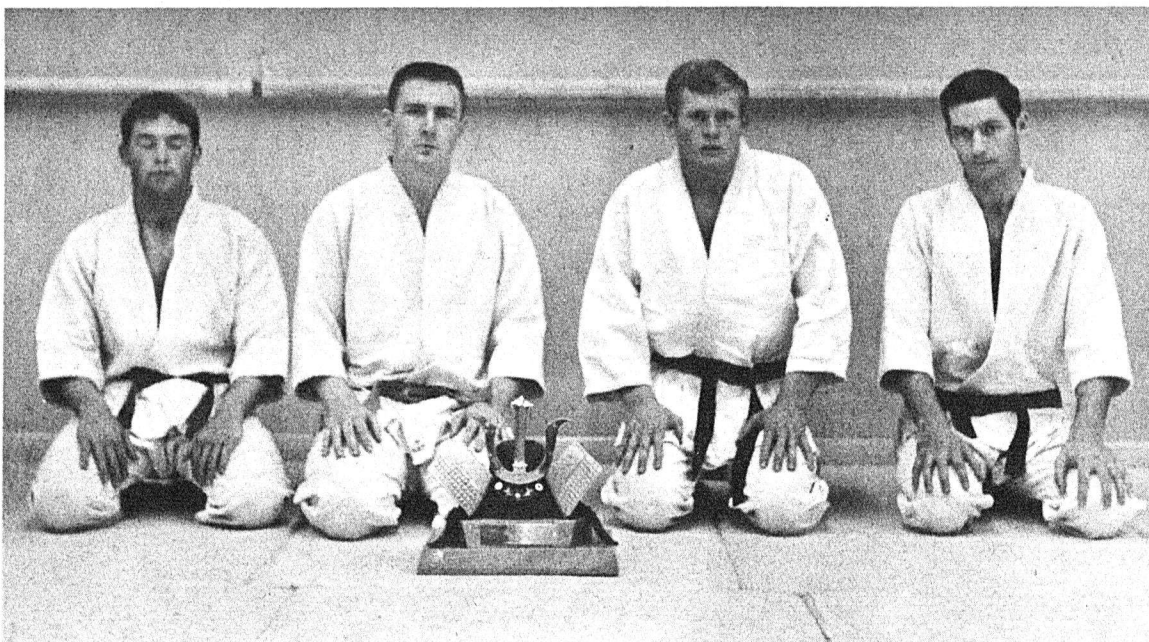
### WAUB MAY JOIN

Another facet of the project includes the Western Association of University Broadcasters. The radio group hopes WAUB will join the network and improve facilities for better quality broadcasts.

Also in the fire is a western system designed to carry varsity sports on a regional basis. CKOM (Saskatoon) and CHFM (Calgary) have already expressed interest.

To top it off, U of A radio is negotiating with CFRN for a Varsity Sports Roundup each weekend. Nothing is final but prospects are good.

These connections will enable all Bear fans to follow the club when they play on the road. They will also be able to carry transistor radios to home games to watch and listen simultaneously.



—Lyal photo  
**BLACK AND BLUE**—The reference to color does not describe the bruises of these four members of the U of A judo team but the colors of their belts. From left to right they are Bob McCauley (blue belt), Ken Shannon (blue belt), Ron Lappage (black belt) and Don Hames (black belt).

## U of A Judo Club prepares for defence of Kabuto Trophy

All indications point to a successful defence of the Kabuto Trophy when it's put up for grabs next February 11 in Saskatoon.

Judo Club Coach Ray Kelly, who donated the trophy for the WCIAA Championships, fully expects the trophy to remain in the showcase in the physical education building for at least another year.

Four members of last year's championship team will be returning to action, and two of them, Don Hames and Ron Lappage received their Black Belts during a clinic held in Calgary this summer

by the Alberta Kodokan Black Belt Association.

Besides those two black belters, there is Ron Powell, another black belt, who finished third in the Canadian Championships held in Edmonton last May.

At the present moment there are approximately 150 turning out for the tri-weekly sessions of the club. But only 1 in every 10 new members manages to take the hard workouts and by November the attendance is down to 50-30 of them are veterans.

Competitions are scheduled for Penhold in October and for Calgary in November as preliminaries for the WCIAA Championships. Judo will be one of the seven national finals held as part of Second Century Week to determine the All

Canadian University Champion.

The U of A Judo Club began in 1953 and is going into its 14th season. Over the past 13 years there have been no serious injuries at all, apart from the occasional broken bone. These occur in isolated instances only.

A survey was done in Japan, with men who have spent up to 60 years practising judo as subjects, and the most common and serious injuries were minor sprains.

### KABUTO TROPHY

The trophy is a six and one-half pound cast iron and chrome replica of a Samurai warrior's helmet. The trophy is an ideal one for the university level as it symbolizes the strength of youth.

This is the second year that the trophy is up for competition.

## A quick look at the past; Bears win, lose and draw

1960—U of A runners win their sixth consecutive crown in Winnipeg.

—Bus load of students to support Bears in Saskatoon.

—Steve Mendryk returns for his fifth season as head coach of the Bear basketball team. Dennis Kadatz is team manager. Among the returnees are Maury Van Vliet, Jack Hicken and Harry Beleshko.

1955—Alberta dominates Inter-University Cross Country. Bill Geddes, Frank King, Mo Johnstone and John Chappel all of Alberta finished in the top four places. Saskatoon placed the next four in order. —John Tweddle, Jack Kenyon and

Dan Currie are back again with the Bear basketballers.

1946—Bears beat Huskies for the Hardy Cup. Bears won 19-6 at Clarke Stadium. They were coached by the Van Vliet-Percy Daigle combination. Eric MacDonald, Ken 'Fleet Foot' Fraser and Ken Moore scored Alberta touchdowns.

1935—Manitoba sweeps Track meet defeating Alberta and Saskatchewan. Harry Coleman of Manitoba broke the 100 yard dash record with a time of ten seconds flat.

Frank Peters of Alberta ran the mile in 4.56.4 to finish first.

Ian Cook of Alberta was number one in the high jump by leaping five feet, eleven and three-quarter inches.

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Jubilaires General Meeting and Auditions for

"Once Upon a Mattress"

October 5, 7:00 p.m.—Pybus