COLGATE'S SHAUNG LATHER

Said the Salesman:

RECOMMEND one? I recommend them all. They're all Colgate's, so they all give the same perfect lather. It's only a question of which method you prefer-Stick, Powder or Cream."

That's what the experienced salesman will tell you. Take his advice and know the comfort of the Colgate Lather—softening, soothing and sanitary.

Get your choice at your dealer's or send us 4 cts. in stamps for a trial size Stick, Powder or Cream.

COLGATE & CO.

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ing after the shave.