

# Lasting Beauty

depends largely upon the care of the skin. That is the pith and substance of the whole problem of beauty. It is a matter of the skin. Indeed there can be no complete beauty without skin beauty.

This being so, it is important to remember that the most eminent analysts and skin authorities, and the most beautiful women of six generations have borne testimony to the fact that

## Pears' Soap

is the finest skin beautifying agent that science has produced or that money can buy.

Matchless for  
the Complexion



OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST.

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