

# The Turned-Down Corners

Here and there in the Ledger of Life you have turned down the corner of a page for remembrance sake—you'd forget something if the turned-down corner wasn't there.

To-day, turn down a corner deep and wide to remember this one sure fact: **"Quality is remembered long after price is forgotten."** Every time you come to that particular page—remember. Every time you try to sell inferior quality, think of the turned-down corner—what it stands for, and what it really means to your success.

## Taylor's Candied and Drained Peels

Made in England from the best Corsican peels only. Prepared from finest selected whole fruits—*not* from fruit skins from which the essential oil has been extracted. Highest quality. Always the same.

## "Cox's" Gelatine

Quality always the same—always the best and purest.

### Both Powdered and Shredded

You never have a dissatisfied customer who uses

—COX'S—

***These are the best money can buy***

Arthur P. Tippet & Co., Agents

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20½ Front Street East, Toronto